



# Intellectual Property Office

Serving the Bailiwick of Guernsey

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## Bailiwick of Guernsey Intellectual Property Office

### Trade Marks Journal

**Journal Publication Date: 16 06 2014**

**Journal Number: 24-2014**

This journal is produced in accordance with relevant sections of the Trade Marks (Bailiwick of Guernsey) ordinance, 2006 and published for public inspection every working Monday at [www.guernseyregistry.com/ipo](http://www.guernseyregistry.com/ipo)

Primary and supported trade mark applications and applications to restore a registered trade mark are open to opposition for twenty working days from the date of publication in the Trade Marks journal

For information purposes, changes to the Trade Marks register, registrations and renewed marks are also provided

## Publications for opposition purposes

### Primary Registration Application(s)

NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE DEVICE AND WORD MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **08 04 2014**  
PUBLICATION DATE: **02 06 2014**  
SUBMISSION REFERENCE NUMBER: **534590**  
CLASSES: **36**  
APPLICANT: **First Central Group Limited**  
AGENT:

#### PRIORITY CLAIM

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

#### SUPPORTING MARK

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:

**1st Central**

NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **08 05 2014**  
PUBLICATION DATE: **19 05 2014**  
SUBMISSION REFERENCE NUMBER: **536931**  
CLASSES: **25**  
APPLICANT: **Old Navy (ITM) Inc.**  
AGENT: **Spoor & Fisher Jersey**

#### PRIORITY CLAIM

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

#### SUPPORTING MARK

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:

**Old Navy**

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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE DEVICE AND WORD MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **12 05 2014**  
PUBLICATION DATE: **19 05 2014**  
SUBMISSION REFERENCE NUMBER: **537002**  
CLASSES: **35, 36**  
APPLICANT: **Old Mutual PLC**  
AGENT: **Spoor & Fisher Jersey**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

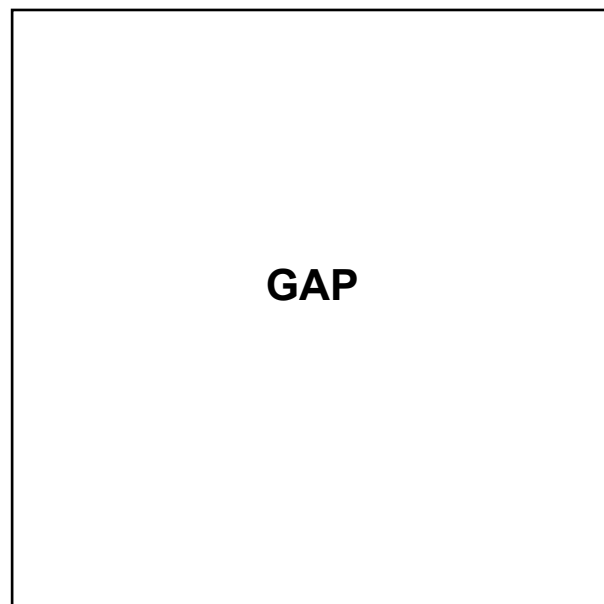
FILING DATE: **12 05 2014**  
PUBLICATION DATE: **19 05 2014**  
SUBMISSION REFERENCE NUMBER: **537030**  
CLASSES: **25**  
APPLICANT: **GAP (ITM) Inc**  
AGENT: **Spoor & Fisher Jersey**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE DEVICE AND WORD MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **03 06 2014**  
PUBLICATION DATE: **09 06 2014**  
SUBMISSION REFERENCE NUMBER: **538816**  
CLASSES: **29, 30, 43**  
APPLICANT: **Guernsey Flagship Limited**  
AGENT: **Albecq Management Limited**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE DEVICE ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **05 06 2014**  
PUBLICATION DATE: **09 06 2014**  
SUBMISSION REFERENCE NUMBER: **538963**  
CLASSES: **36**  
APPLICANT: **Assicurazioni Generali SpA**  
AGENT: **Spoor & Fisher Jersey**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **08 05 2014**

PUBLICATION DATE: **02 06 2014**

SUBMISSION REFERENCE NUMBER: **536941**

CLASSES: **11, 35**

APPLICANT: **Nicholas Julian Jan Francis MacPhail**

AGENT:

**PRIORITY CLAIM**

Office of Registration:

Country of Registraton:

Foreign Application Number:

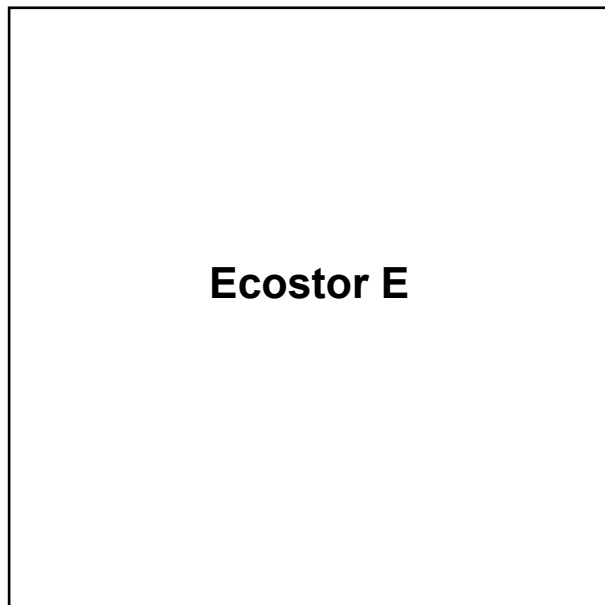
Priority Date:

**SUPPORTING MARK**

Office of Registration:

Country of Registraton:

Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **12 05 2014**

PUBLICATION DATE: **19 05 2014**

SUBMISSION REFERENCE NUMBER: **537007**

CLASSES: **25**

APPLICANT: **Athleta (ITM) Inc**

AGENT: **Spoor & Fisher Jersey**

**PRIORITY CLAIM**

Office of Registration:

Country of Registraton:

Foreign Application Number:

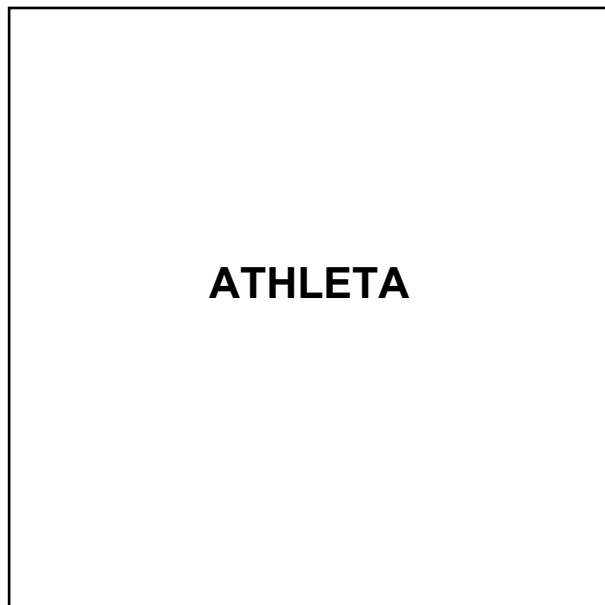
Priority Date:

**SUPPORTING MARK**

Office of Registration:

Country of Registraton:

Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **12 05 2014**  
PUBLICATION DATE: **19 05 2014**  
SUBMISSION REFERENCE NUMBER: **537034**  
CLASSES: **25**  
APPLICANT: **Banana Republic (ITM) Inc.**  
AGENT: **Spoor & Fisher Jersey**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

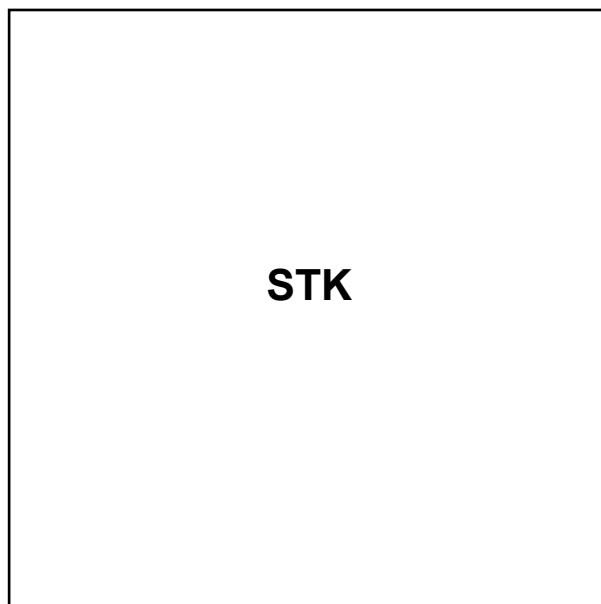
FILING DATE: **28 05 2014**  
PUBLICATION DATE: **09 06 2014**  
SUBMISSION REFERENCE NUMBER: **538215**  
CLASSES: **41**  
APPLICANT: **The One Group LLC**  
AGENT: **Lysaght & Co.**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton: **UNITED STATES OF AMERICA**  
Foreign Application Number: **86229587**  
Priority Date: **24 03 2014**

**SUPPORTING MARK**

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

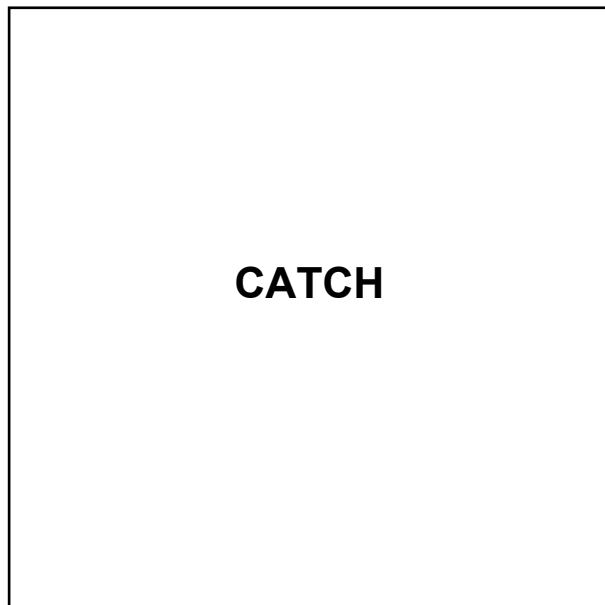
FILING DATE: **29 05 2014**  
PUBLICATION DATE: **09 06 2014**  
SUBMISSION REFERENCE NUMBER: **538340**  
CLASSES: **35, 36, 45**  
APPLICANT: **MilleniumAssociates AG**  
AGENT: **Spoor & Fisher Jersey**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE DEVICE AND WORD MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **05 06 2014**  
PUBLICATION DATE: **09 06 2014**  
SUBMISSION REFERENCE NUMBER: **538964**  
CLASSES: **36**  
APPLICANT: **Assicurazioni Generali SpA**  
AGENT: **Spoor & Fisher Jersey**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration:  
Country of Registraton:  
Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **09 06 2014**

PUBLICATION DATE: **16 06 2014**

SUBMISSION REFERENCE NUMBER: **539204**

CLASSES: **34**

APPLICANT: **Philip Morris Brands Sarl**

AGENT: **Ogier Fiduciary Services (Jersey) Limited**

**PRIORITY CLAIM**

Office of Registration:

Country of Registraton:

Foreign Application Number:

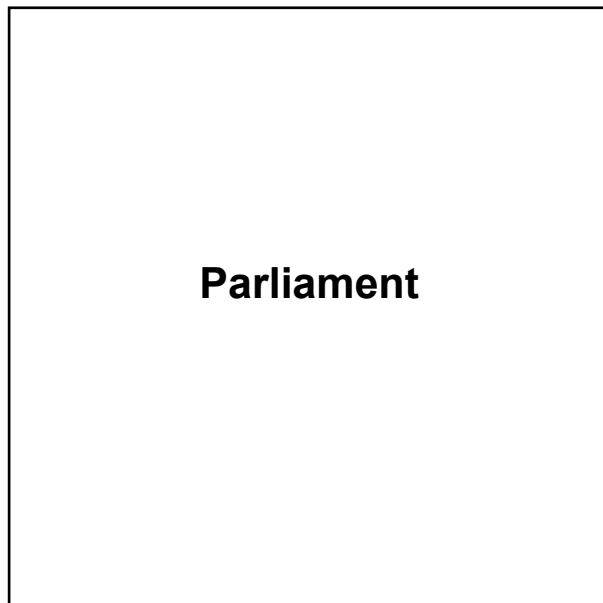
Priority Date:

**SUPPORTING MARK**

Office of Registration:

Country of Registraton:

Foreign Mark Number:



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NOTICE FOR APPLICATION OF THE PRIMARY REGISTRATION OF A TRADE MARK IN THE BAILIWICK OF GUERNSEY

AN APPLICATION FOR THE PRIMARY REGISTRATION OF THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **10 06 2014**

PUBLICATION DATE: **16 06 2014**

SUBMISSION REFERENCE NUMBER: **539253**

CLASSES: **14, 18, 25**

APPLICANT: **New Look Limited**

AGENT:

**PRIORITY CLAIM**

Office of Registration:

Country of Registraton:

Foreign Application Number:

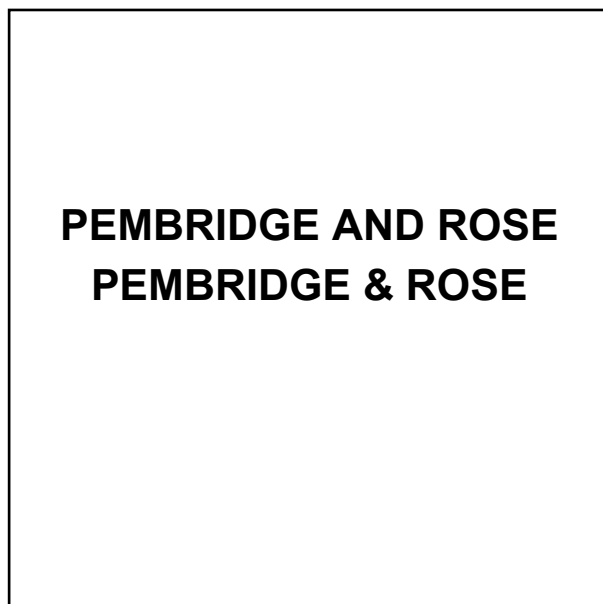
Priority Date:

**SUPPORTING MARK**

Office of Registration:

Country of Registraton:

Foreign Mark Number:





## Supported Registration Application(s)

AN APPLICATION TO RE\_REGISTER THE DEVICE ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

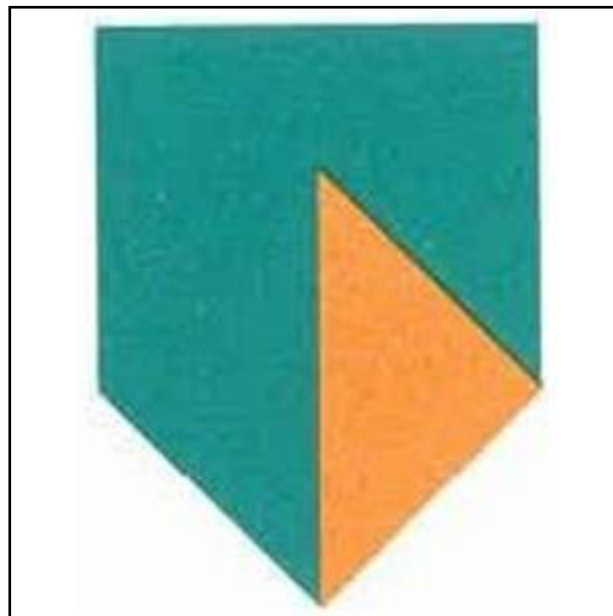
FILING DATE: **20 05 2014**  
PUBLICATION DATE: **09 06 2014**  
SUBMISSION REFERENCE NUMBER: **537565**  
CLASSES: **09, 35, 36, 41**  
APPLICANT: **ABN AMRO Bank N.V.**  
AGENT: **Lysaght & Co.**

### PRIORITY CLAIM

Office of Registration:  
Country of Registraton:  
Foreign Application Number: **012394383**  
Priority Date: **03 12 2013**

### SUPPORTING MARK

Office of Registration: **Benelux**  
Country of Registraton:  
Foreign Mark Number: **1194226**



AN APPLICATION TO RE\_REGISTER THE WORD ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **03 06 2014**  
PUBLICATION DATE: **09 06 2014**  
SUBMISSION REFERENCE NUMBER: **538806**  
CLASSES: **16, 41, 42**  
APPLICANT: **Morningstar, Inc**  
AGENT: **DLA Piper UK LLP**

### PRIORITY CLAIM

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

### SUPPORTING MARK

Office of Registration: **IPO**  
Country of Registraton: **UNITED KINGDOM**  
Foreign Mark Number: **3016245**



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AN APPLICATION TO RE\_REGISTER THE DEVICE AND WORD MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **06 05 2014**  
PUBLICATION DATE: **19 05 2014**  
SUBMISSION REFERENCE NUMBER: **536705**  
CLASSES: **03**  
APPLICANT: **Johnson & Johnson**  
AGENT: **Spoor & Fisher Jersey**



**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration: **United Kingdom**  
Country of Registraton: **UNITED KINGDOM**  
Foreign Mark Number: **UK00003027176**

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AN APPLICATION TO RE\_REGISTER THE DEVICE ONLY MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

FILING DATE: **08 05 2014**  
PUBLICATION DATE: **19 05 2014**  
SUBMISSION REFERENCE NUMBER: **536924**  
CLASSES: **34**  
APPLICANT: **Rothermans of Pall Mall Limited**  
AGENT: **Randell & Loveridge**



**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration: **UK IPO**  
Country of Registraton: **UNITED KINGDOM**  
Foreign Mark Number: **UK00002646058**

FILING DATE: **13 05 2014**  
PUBLICATION DATE: **19 05 2014**  
SUBMISSION REFERENCE NUMBER: **537111**  
CLASSES: **09, 14, 18, 25**  
APPLICANT: **Consolidated Artists B.V.**  
AGENT: **Spoor & Fisher Jersey**

**PRIORITY CLAIM**

Office of Registration:  
Country of Registraton:  
Foreign Application Number:  
Priority Date:

**SUPPORTING MARK**

Office of Registration: **European Union**  
Country of Registraton:  
Foreign Mark Number: **3360815**



## Restoration Application(s)

AN APPLICATION TO RESTORE THE Device and word MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

TRADE MARK NUMBER: **GGG15867**

RENEWAL DATE:

FILING DATE: **10-Jun-2014**

PUBLICATION DATE: **16-Jun-14**

SUBMISSION REFERENCE NUMBER: **539229**

CLASSES: **34**

PROPRIETOR: **Benson & Hedges (Overseas) Limited**

AGENT: **Randell & Loveridge**



AN APPLICATION TO RESTORE THE Device and word MARK SHOWN BELOW HAS BEEN MADE TO THIS OFFICE

TRADE MARK NUMBER: **GGG15866**

RENEWAL DATE:

FILING DATE: **10-Jun-2014**

PUBLICATION DATE: **16-Jun-14**

SUBMISSION REFERENCE NUMBER: **539231**

CLASSES: **34**

PROPRIETOR: **Benson & Hedges (Overseas) Limited**

AGENT: **Randell & Loveridge**



## Publications for information purposes

### Guernsey Trade Mark

Num	Classes	Proprietor	Type
GGGT8026	45	Direct Line Insurance Group plc	Supported Trade Mark Registration
GGGT8027	03, 44	SOTHYS INTERNATIONAL (Société par actions simplifiée)	Supported Trade Mark Registration
GGGT2394	02	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT2395	03	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT4613	29, 32, 35, 42, 05, 03, 30, 36, 41	Danone	Trade Mark Renewal
GGGT4925	30	Soremartec S.A.	Change Proprietor Name and/or Address
GGGT6185	35, 39, 42	Starwood GT Licensing Lux S.a.r.l.	Application to Record a Change of Ownership (Assignment)
GGGT8031	34	British American Tobacco (Brands) Inc	Supported Trade Mark Registration
GGGT8036	35, 36	Old Mutual PLC	Primary Trade Mark Registration
GGGT3215	16	General Media Communications, Inc.	Change Proprietor Name and/or Address
GGGT2393	01	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT2396	04	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT3214	16	General Media Communications, Inc.	Application to Record a Change of Ownership (Assignment)
GGGT3215	16	General Media Communications, Inc.	Application to Record a Change of Ownership (Assignment)
GGGT1717	14	Rolex SA	Trade Mark Renewal
GGGT2403	16	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT2407	04	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT4613	29, 32, 35, 42, 05, 03, 30, 36, 41	Danone	Change Proprietor Name and/or Address
GGGT4567	30	Soremartec S.A.	Appointment or Change of TM Agent
GGGT8035	36	Citigroup Inc.	Supported Trade Mark Registration
GGGT1159	05	Bayer Consumer Care AG	Trade Mark Renewal
GGGT5799	33	Barton & Guestier S.A.S.	Trade Mark Renewal
GGGT2401	03	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT5867	34	Benson & Hedges (Overseas) Limited	Request to Restore and Renew a Registration
GGGT5866	34	Benson & Hedges (Overseas) Limited	Request to Restore and Renew a Registration
GGGT1726	29	Del Monte Foods, Inc.	Appointment or Change of TM Agent
GGGT8028	05	DSM IP Assets B.V.	Supported Trade Mark Registration
GGGT8032	09	Keysight Technologies Inc.	Primary Trade Mark Registration

GGGT8033	09	Touchstone (C.I.) Limited	Supported Trade Mark Registration
GGGT2397	16	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT3265	30	McDonald's International Property Company Limited	Trade Mark Renewal
GGGT4941	30	Soremartec S.A.	Change Proprietor Name and/or Address
GGGT4440	30	Soremartec S.A.	Application to Record a Change of Ownership (Assignment)
GGGT4925	30	Soremartec S.A.	Application to Record a Change of Ownership (Assignment)
GGGT8025	03, 44	SOTHYS International (Société par actions simplifiée)	Supported Trade Mark Registration
GGGT1159	05	Bayer Consumer Care AG	Appointment or Change of TM Agent
GGGT2404	19	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT3264	29	McDonald's International Property Company Limited	Trade Mark Renewal
GGGT3250	18	The Procter & Gamble Company	Trade Mark Renewal
GGGT6261	16, 34	Al-Fakher International Co.	Application to Record a Change of Ownership (Assignment)
GGGT1435	12	Chrysler Group LLC	Change Proprietor Name and/or Address
GGGT1	35, 16, 38, 41, 42	States of Guernsey, Commerce and Employment Department	Primary Trade Mark Registration
GGGT3214	16	General Media Communications, Inc.	Change Proprietor Name and/or Address
GGGT1717	14	Rolex SA	Appointment or Change of TM Agent
GGGT2398	19	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT2402	04	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT5433	30	Soremartec S.A.	Application to Record a Change of Ownership (Assignment)
GGGT2690	30	Soremartec S.A.	Application to Record a Change of Ownership (Assignment)
GGGT8024	35, 36	JS I.P. Holding Co.	Supported Trade Mark Registration
GGGT8029	09	Keysight Technologies, Inc.	Supported Trade Mark Registration
GGGT8034	29, 30, 32	DSM IP Assets B.V.	Supported Trade Mark Registration
GGGT5309	42, 35, 36	Sovereign Media (IOM) Limited	Application to Record a Change of Ownership (Assignment)
GGGT4613	29, 32, 35, 42, 05, 03, 30, 36, 41	Danone	Appointment or Change of TM Agent
GGGT2690	30	Soremartec S.A.	Change Proprietor Name and/or Address
GGGT4924	30	Soremartec S.A.	Change Proprietor Name and/or Address
GGGT4567	30	Soremartec S.A.	Application to Record a Change of Ownership (Assignment)

GGGT4924	30	Soremartec S.A.	Application to Record a Change of Ownership (Assignment)
GGGT5799	33	Barton & Guestier S.A.S.	Appointment or Change of TM Agent
GGGT2399	01	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT2400	02	Chevron Intellectual Property LLC	Trade Mark Renewal
GGGT5433	30	Soremartec S.A.	Appointment or Change of TM Agent
GGGT5823	32	Stokely-Van Camp, Inc	Appointment or Change of TM Agent
GGGT1726	29	Del Monte Foods, Inc.	Application to Record a Change of Ownership (Assignment)
GGGT2392	12	Pit-Stop Auto-Service GmbH (Federal Republic of Germany)	Trade Mark Renewal
GGGT3266	32	McDonald's International Property Company Limited	Trade Mark Renewal
GGGT4530	30	Soremartec S.A.	Appointment or Change of TM Agent
GGGT4530	30	Soremartec S.A.	Application to Record a Change of Ownership (Assignment)
GGGT5823	32	Stokely-Van Camp, Inc	Trade Mark Renewal
GGGT3250	18	The Procter & Gamble Company	Appointment or Change of TM Agent
GGGT7514	03, 35, 37	Smart Choice Cleaning Ltd	Change Proprietor Name and/or Address
GGGT2222	29	Del Monte Foods, Inc.	Application to Record a Change of Ownership (Assignment)
GGGT4440	30	Soremartec S.A.	Appointment or Change of TM Agent
GGGT4941	30	Soremartec S.A.	Application to Record a Change of Ownership (Assignment)