



Intellectual Property Office

Serving the Bailiwick of Guernsey

Application to become a Registered Image Rights Agent

In accordance with The Image Rights (Bailiwick of Guernsey) Regulations 2012

Any application or submission regarding an Image Right in the Bailiwick of Guernsey must be carried out by a Registered Image Rights Agent **unless** the application or submission is undertaken as follows:

- The personage, personal representative of the personage (under power of attorney) or the proprietor of the personage, either resident or not normally resident in the Bailiwick of Guernsey, may make an application to register his/her own personality and any images by appearance in person at the Intellectual Property Office in Guernsey

The Registrar keeps and maintains a register of Image Rights agents having assessed an application from a qualifying person(s) and payment of the relevant fee. All agents, as well as meeting the qualifying persons criteria (see below), must also:

- Have a place of business in the Bailiwick of Guernsey - place of business will take into account staff, premises and taxes paid in the Bailiwick.
- Agree to comply with the Image Rights Agents Code of Practice;
- Be able to demonstrate professional competence in the administration of Image Rights and have attended an approved image rights training seminar provided by or on behalf of the Registrar.

Qualifying persons are as stated in the Regulations and are as follows:

1. An Advocate or a member of the Bar of England and Wales, Northern Ireland or the Faculty of Advocates in Scotland;
2. A Solicitor of the Supreme Court of England and Wales, Northern Ireland and Scotland;
3. A person entered on the register of Patent or Trade Mark Attorneys;
4. A director, manager or other similar officer of a Corporate Service Provider—as defined by Section 532(1) of the Companies (Guernsey) Law, 2008, who also has a NQF level 6 (or above) qualification in an appropriate subject or equivalent, and is a member of an appropriate professional body, as determined by the Registrar;
5. Such other person determined by the Registrar to be a fit and proper person to act as an Image Rights Agent—qualifications, experience and membership of an appropriate professional body, as determined by the Registrar, will be considered.

For example, a lawyer, not an Advocate, with qualifications and experience in IP, or a person with industry experience holding a post-grad IP qualification.

In addition to the registration fee of **£500** there is also an annual renewal fee which is due on or before the 31 December in each year. Please see the separate fee schedule for full details of the image rights fees —www.guernseyregistry.com.ipo

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Name of applicant	<input type="text"/>		
Address	<input type="text"/>		
Contact telephone number	<input type="text"/>		
Email address:	<input type="text"/>		
Do you have an existing Registry account ? Y/N	<input type="checkbox"/>	If yes, please provide the reference number	<input type="text"/>

N.B All Image Rights Agents MUST use a Registry account to pay for any submissions made. If you do not have an account an account application form will need to be completed BEFORE the Agent application can be processed. Please contact the Office for further information.

I/We wish to become a registered Image Rights Agent in accordance with the 2012 Regulations as follows (please tick the relevant boxes):

An Advocate - reg. 5(5)(a)	<input type="checkbox"/>	A Solicitor of the Supreme Court, England, Wales, N Ireland, Scotland - reg. 5(5)(b) & (c)	<input type="checkbox"/>
A person entered on the register of Patent or Trade Mark Attorneys - reg. 5(5)(d) or (e)	<input type="checkbox"/>	A director/manager or similar officer of a Corporate Service Provider subject to qualifications & experience - reg. 5(5)(f)	<input type="checkbox"/>
By virtue of relevant qualifications and experience - reg. 5(5)(g)	<input type="checkbox"/>	(Required) I declare that I have attended the Image Rights training seminar provided by the Registrar (Regulation 5(4)(d))	<input type="checkbox"/>

Please give details of qualifications and experience required for application under Sec. 5(5)(f) and 5(5)(g) above:

I declare that the information contained in this application is accurate and complete. **Please note:** The Registrar reserves the right to request evidence of any qualifications and memberships declared.

Signed	<input type="text"/>	I agree for the necessary application fee to be debited from my existing account	<input type="checkbox"/>
Date	<input type="text"/>	I enclose a cheque for £500	<input type="checkbox"/>

Completed forms should be sent to: ipo@guernseyregistry.com or by post to: The Intellectual Property Office, Market Building, PO Box 451, Fountain St, St Peter Port, Guernsey, GY1 3GX